

# SHIRA BARAZANI

## PERSONAL

**Name**  
Shira Barazani

**Address**  
Tel Aviv

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0542347698

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shirabrzni@gmail.com

**Website**  
<https://www.shirabrzni.com/> ; Password for Walmart projects: 123456

**LinkedIn**  
[www.linkedin.com/in/shira-barazani-b483791b8](https://www.linkedin.com/in/shira-barazani-b483791b8)

## SKILLS

Figma

PhotoShop

Excel

Illustrator

SolidWorks

## LANGUAGES

Hebrew

English

UX/UI Designer with a passion for creating intuitive and user-friendly interfaces for web and mobile applications. Proficient in Figma. High level of software orientation and ability to learn new design tools.

I have experience collaborating with diverse teams in a technological environment, including PM, R&D and QA. Dedicated to continuous learning and staying current on the latest design trends and best practices to deliver exceptional user experiences.

## WORK EXPERIENCE

- UX/UI Designer**  
Walmart Global Tech

2024 - 2025

  - Conducted user research, usability testing, and gathered feedback to inform design decisions for B2C and B2E projects, enhancing both in-house tools and end-user experiences.
  - Designing User interfaces for elaborate apparel technology environments from the ground up, including prototyping, designing and iteration according to feedback.
  - Collaborated closely with cross-functional teams, including design, operations, PM, R&D, and development, on a tight, dynamic schedule as part of a global company.
  - Developing interfaces to be used by a variety of users with different professional backgrounds and technological abilities to streamline workflows and enable collaboration between different teams.
- Data Annotation specialist**  
Walmart Global Tech

2022 - 2023

  - Working with in-house tools, graphic design programs, and team management software while training team members on internal tools.
  - Collaborating with development teams to improve internal editing software by providing feedback and facilitating communication.
  - Using Photoshop to enhance and create assets in a fast-paced retail tech environment.
- Studio Manager**  
Ohad Krief bridal & evening gowns

2020 - 2021

  - Technical illustrations, Production file ; Sewing room management, Working with suppliers, Client management
  - Social media marketing- Instagram, Facebook

## EDUCATION AND QUALIFICATIONS

- Diploma in UX/UI Design**  
Create

2022 - 2023
- Bachelor of B.F.A. in the Department of Fashion Design.**  
Bezalel Academy of Art and Design, Jerusalem

2016 - 2020
- High school education - full matriculation** Zeitlin

2007 - 2012

Extension in literature and biology.

## MILITARY SERVICE

**2012-2014      Air-Force- Sambat, release with the rank of sergeant**