

# SHIRA BARAZANI

## PERSONAL

**Name**

Shira Barazani

**Address**

Tel Aviv

**Phone number**

0542347698

**Email**

shirabrzni@gmail.com

**Website**

<https://www.shirabrzni.com/> ; Password for Walmart projects: 123456

**LinkedIn**

[www.linkedin.com/in/shira-barazani-b483791b8](https://www.linkedin.com/in/shira-barazani-b483791b8)

## SKILLS

**Figma****PhotoShop****Excel****Illustrator****SolidWorks**

## LANGUAGES

**Hebrew****English**

UX/UI Designer with a passion for creating intuitive and user-friendly interfaces for web and mobile applications. Proficient in Figma. High level of software orientation and ability to learn new design tools.

I have experience collaborating with diverse teams in a technological environment, including PM, R&D and QA. Dedicated to continuous learning and staying current on the latest design trends and best practices to deliver exceptional user experiences.

## WORK EXPERIENCE

**UX/UI Designer**

2024 - 2025

Walmart Global Tech

- Conducted user research, usability testing, and gathered feedback to inform design decisions for B2C and B2E projects, enhancing both in-house tools and end-user experiences.
- Designing User interfaces for elaborate apparel technology environments from the ground up, including prototyping, designing and iteration according to feedback.
- Collaborated closely with cross-functional teams, including design, operations, PM, R&D, and development, on a tight, dynamic schedule as part of a global company.
- Developing interfaces to be used by a variety of users with different professional backgrounds and technological abilities to streamline workflows and enable collaboration between different teams.

**Data Annotation specialist**

2022 - 2023

Walmart Global Tech

- Working with in-house tools, graphic design programs, and team management software while training team members on internal tools.
- Collaborating with development teams to improve internal editing software by providing feedback and facilitating communication.
- Using Photoshop to enhance and create assets in a fast-paced retail tech environment.

**Studio Manager**

2020 - 2021

Ohad Krief bridal & evening gowns

- Technical illustrations, Production file ; Sewing room management, Working with suppliers, Client management
- Social media marketing- Instagram, Facebook

## EDUCATION AND QUALIFICATIONS

**Diploma in UX/UI Design**

2022 - 2023

Create

**Bachelor of B.F.A. in the Department of Fashion Design.**

2016 - 2020

Bezalel Academy of Art and Design, Jerusalem

**High school education - full matriculation Zeitlin**

2007 - 2012

Extension in literature and biology.

## MILITARY SERVICE

**2012-2014 Air-Force- Sambat, release with the rank of sergeant**